CAMPAIGN SURPASSES $700 MILLION MILESTONE

A Campaign Message from the Chancellor

UC Davis continues to innovate at the intersection of the world’s most critical issues: food, water, health, society, energy and the environment—and The Campaign for UC Davis is playing a key role in our efforts.

I am inspired by the tremendous support we have seen for UC Davis during the campaign. It is with great pride and gratitude that I share with you that we have surpassed the $700 million mark toward our $1 billion campaign goal. And, in fiscal year 2010–11, more than 40,000 donors committed more than $117.6 million in gifts to further UC Davis’ mission, marking the fifth year in a row that philanthropic support has exceeded $100 million.

In this newsletter, you will find a sampling of the many ways in which philanthropy is advancing the stellar work of our faculty and preparing the next generation of leaders. Thank you to the many generous individuals and organizations that, through their gifts, are helping UC Davis rise to the extraordinary challenges of our time.

To read stories about how UC Davis scholars, students and donors are making an impact, please visit: campaign.ucdavis.edu

CAMPAIGN GIFTS HELP STUDENTS Excel

UC Davis students are “America’s risk takers, innovators, artists, scholars and dreamers,” Chancellor Linda P.B. Katehi told students at commencement in June. And many of the university’s supporters are helping these diverse and accomplished students reach their full potential through philanthropy. Student support—in the form of scholarships, fellowships and awards—is one of the priorities of The Campaign for UC Davis. These contributions help students make the most of their UC Davis education, and ensure this education remains accessible to all deserving students.

Kelsey Miller, who graduated in June with a bachelor’s degree in neurobiology, physiology and behavior, is just one of the students who has benefited from gifts to UC Davis. She received a Charles and Violet Stenson Scholarship, made possible through a $1.2 million gift from the estate of Violet Stenson. To date, 12 undergraduates have received financial support through this endowed scholarship. Miller’s scholarship enabled her to explore a career in public health through internships and community service. During her senior year, she volunteered about 250 hours to the American Cancer Society’s Relay for Life and other charitable causes.

“Giving to students helps them learn who they are and how they can give back to others,” Miller said. “I was able to give back to the community because I was given the opportunity.”

Campaign gifts have also helped further the work of graduate and professional school students. A $500,000 grant from the Bilinski Educational Foundation provides crucial financial support to graduate students in the social sciences and humanities in the College of Letters and Science. So far, 10 graduate students have received fellowships through the fund, including Keith Hennessy, an internationally acclaimed dance choreographer. And, in the School of Medicine, alumni couple Will ’75, M.D. ’80—a senior vice president for Amgen—and Julia Dere ’75, M.Ed. ’81, inspired by their parents’ sacrifices, established an endowed scholarship in their parents’ names with a gift of $100,000. The scholarship was enhanced with a $20,000 contribution.

Campaign gifts are helping students like these, pictured at commencement in June, achieve their full potential.
The current and emeriti members of the College of Letters and Science's Deans' Advisory Council have given more than $1.9 million to the college since the start of the campaign—in addition to supporting other areas of the university. The council is the college's primary volunteer advisory board, and is made up of alumni, parents, emeriti faculty and other friends who serve as advocates, advisers and ambassadors to the college. Bret Hewitt, '76, M.A. '83, the chair of the council, affectionately refers to the college as the heart of UC Davis, as it is home to more than half of the undergraduate population. “Each member of the Deans' Advisory Council is extraordinarily committed to the college,” Hewitt said. “And the council's members back up their commitment with their philanthropy.” Council members' support for the college includes: the planned UC Davis Museum of Art, faculty in mathematics and geology, students in economics, history, chemistry and political science, the department of African American and African Studies, research at the Center for Mind and Brain, free noon concerts, and the college's annual fund. The council members relish the opportunity to hear from the college's faculty and tour its facilities, Hewitt said, and this active engagement, in turn, helps them be effective advocates for the university.

The Hartwell Foundation awarded a $300,000, three-year grant to support research by Cristina Davis—associate professor in the Department of Mechanical and Aerospace Engineering—to develop a breath sensor device to improve asthma control in children. She is the third UC Davis researcher to receive a Hartwell Individual Biomedical Research Award.

A $25,000 gift from the Mohini Jain Family Foundation, doubled through the Soderquist Matching Fund Initiative, endowed a graduate student award in the School of Education. Jain, a retired high school teacher, serves on the school's board of advisers.

Reza Abbaszadeh, a dental insurance provider and entrepreneur, has given more than $325,000 during the campaign to the Graduate School of Management to name a classroom in Gallagher Hall in honor of his late father and to support emerging opportunities.

A bequest from the estate of Maxine Adler has established two new endowed chairs in the School of Veterinary Medicine. These faculty positions, known as the Maxine Adler Endowed Chair in Oncology and the Maxine Adler Endowed Chair in Genetics, will support the chair holders’ scholarly activities in teaching, research and service. In addition to funding the endowed chairs, Adler's bequest also established endowments for the Maxine Adler Graduate Student Fellowship and the UC Davis Koret Shelter Medicine Program, and enhanced the DuBee Cancer Research Endowed Fund. The total value of Adler's legacy gift is more than $7.6 million, making it one of the 10 largest contributions to The Campaign for UC Davis to date. Adler was a longtime donor and friend of the School of Veterinary Medicine. Her cat DuBee was treated for cancer at the William R. Pritchard Veterinary Medical Teaching Hospital.
ALUMNI COUPLE  Karl Gerdes, M.S. ’73, Ph.D. ’84, and Pam Rohrich, M.A. ’74, D.V.M. ’83, are UC Davis Chancellor’s Club members who have given to the UC Davis Annual Fund every year since 1993. “The university helped prepare us for successful careers. We take great satisfaction in making gifts that help strengthen UC Davis overall,” said Gerdes. The couple's gifts are matched by Gerdes' employer, Chevron Corp. Annual fund contributions enable the university to respond to emerging opportunities. Gerdes and Rohrich are also generous supporters of the College of Engineering, the School of Veterinary Medicine, Intercollegiate Athletics and the Robert and Margrit Mondavi Center for the Performing Arts.

PREPARING TOMORROW’S WINE INDUSTRY LEADERS

Marvin Shanken’s love of wine led him to publish Wine Spectator magazine, but it is his belief in the importance of education that motivates him to support students and research at UC Davis. Since 1983, the Wine Spectator Scholarship Foundation, established by Shanken, has given nearly $3 million to support students in the Department of Viticulture and Enology—$1 million of which has been provided since the campaign began. Shanken, through his own personal gifts, has also helped to advance UC Davis research on the health effects of wine. UC Davis Professor Hildegard Heinemann was one of the earliest student recipients of the Wine Spectator Scholarship. “This scholarship has had a profound impact on my career,” Heinemann said. “I am grateful to the foundation for supporting my—and many other students’—career aspirations.”

FIREFIGHTERS HELP BUILD NEW BURN UNIT

The Sacramento-based Firefighters Burn Institute has pledged more than $2 million to construct the Firefighters Burn Institute Regional Burn Center at UC Davis Health System. The new unit has enabled UC Davis to consolidate its burn treatment facilities into one location, and will allow the center to accommodate more patients. The burn unit—now the largest in Northern California—opened last fall as part of the health system’s new Surgery and Emergency Services Pavilion. Hundreds of firefighters across Northern California have helped raise funds for the center. “This new center will help provide burn patients with the best possible treatment and care,” said Jim Doucette, the institute’s executive director.

LAW ALUMNUS BOLSTERS CAREER SERVICES

Mark Perry, J.D. ’80, and his wife, Melanie Peña, gave $150,000 to the School of Law to name the Mark Perry ’80 and Melanie Peña Career Services Office, as part of the law schools $8 million expansion and renovation. The office provides one-on-one counseling, conducts outreach to public and private legal employers, and creates programs to improve students’ job seeking skills and prospects. “We chose to name the career services office because of the help I received from career services during my time at King Hall,” said Perry, who heads the biopharmaceutical company Aerovance.

Chemistry professor and department chair JACQUELYN GERVAY-HAGUE and her husband, GEORGE HAGUE, a retired UC Davis staff member, endowed an international chemistry graduate student award in University Outreach and International Programs as part of the Soderquist Matching Fund Initiative. Retired professor MARYA WELCH, who founded the university’s women’s intercollegiate sports program, has given more than $100,000 for upgrades to the Marya Welch Tennis Center, including the construction of an adjoining building with team meeting rooms. THE NATIONAL FISH AND WILDLIFE FOUNDATION awarded a $160,000 grant to the Center for Watershed Sciences to support research to foster the recovery of the coho salmon population in the Shasta River basin. THE DORIS DUKE CHARITABLE FOUNDATION awarded a $350,000 grant to the Energy Efficiency Center to design whole building retrofit approaches for multitenant light commercial real estate, such as office parks.
CAMPAIGN LEADERSHIP

The Campaign Cabinet is comprised of dedicated volunteer and philanthropic leaders who are providing invaluable knowledge, perspectives and guidance to UC Davis during the university’s first comprehensive campaign:

- Margrit Mondavi  
  Honorary Campaign Co-Chair
- Maurice J. Gallagher, Jr. '71  
  Honorary Campaign Co-Chair
- Kevin M. Bacon '72
- Michael W. Chapman '58, M.D.
- Michael C. Child '76
- Bruce Edwards '60
- Pamela J. Fair '80
- Mark L. Friedman
- Jerome J. Lohr
- Paul M. Montrone
- Joe Hideo Morita
- Peter D. Stent ’63
- William P. Sullivan ’72

Shaun B. Keister, a veteran fundraiser with experience in higher education, arts and conservation philanthropy, joined UC Davis on Sept. 6 as the university’s first vice chancellor for development and alumni relations, following a nationwide search. Keister most recently served as Penn State’s associate vice president for development. There, he played a critical role in development efforts that consistently raised more than $250 million annually in philanthropic support during each of the past three years. “I am thrilled to be at UC Davis, and I look forward to meeting and partnering with UC Davis’ many generous supporters to build on this university’s history of innovation and impact.”

CAMPAIGN PROGRESS

83,812 DONORS  ▼
GOAL: 100,000

$713 MILLION ▼
GOAL: $1 BILLION

Current figures as of October 9, 2011

Campaign momentum remains strong as students return to UC Davis for the 2011–12 academic year.

STUDENT SUPPORT  continued from front

from the Amgen Foundation.

And thousands of UC Davis supporters open doors of opportunity for students each year with their gifts to the UC Davis Annual Fund. Last year, nearly 15,000 alumni, parents and other friends of UC Davis gave more than $1.7 million to the annual fund.

Their gifts benefited students through Chancellor’s Achievement Awards and by enhancing the university overall.
CELEBRATING PHILANTHROPY

In the year since The Campaign for UC Davis was publicly announced, UC Davis' friends and supporters have continued to celebrate the impact and potential of the campaign. And on campus, friends of the university have joined with faculty, staff and students to recognize the university's world-class teaching, research and public service and the donors who support these endeavors. Additional campaign celebrations will take place across the state and the country in the months and years ahead.

Bruce Edwards ’60, a member of the Campaign Cabinet and Vice Chair of the UC Davis Foundation, spoke to alumni, parents and friends at a campaign celebration in San José in August.

History Professor David Biale and UC Davis Foundation Board of Trustees Chair Kevin Bacon ’72, at the May celebration honoring Biale, the 2011 recipient of the UC Davis Prize for Undergraduate Teaching and Scholarly Achievement. Biale holds the Emanuel Ringelblum Chair in Jewish History.

Rajiv Narayan ’12, the student emcee at a campaign celebration in San José, with Provost and Executive Vice Chancellor Ralph J. Hexter.

CELEBRATING PHILANTHROPY

Chancellor Linda P.B. Katehi, UC Davis supporters Denny Dickenson and Jeanene Dickenson, and Vice Chancellor and Dean Claire Pomeroy (second from right) attended a campaign celebration in May at UC Davis Health System in Sacramento.

Chancellor Linda P.B. Katehi and Provost and Executive Vice Chancellor Ralph J. Hexter with the 2010–11 Chancellor’s Fellows. The Chancellor’s Fellows Program honors outstanding faculty members early in their careers, and is supported through contributions to the UC Davis Annual Fund. The 2010–11 Chancellor’s Fellows include (left to right): Zhendong Su, professor of computer science; Magali Billen, associate professor of geology; Qing Zhao, professor of electrical and computer engineering; Artyom Kopp, associate professor of evolution and ecology; Johan Six, professor of plant sciences; Colin Milburn, associate professor of English.
UC Davis News and Distinctions

• Chancellor Linda P. B. Katehi was elected to the American Academy of Arts and Sciences, one of the world’s most prestigious honorary societies, as a member of the academy’s 2011 class.

• James E.K. Hildreth, an immunologist and AIDS researcher, took his post as the new dean of the College of Biological Sciences on Aug. 1. Hildreth came to UC Davis from Meharry Medical College in Tennessee, where he directed the college’s Center for AIDS Health Disparities Research.

• Michael D. Lairmore, a veterinarian, cancer researcher and top administrator at The Ohio State University’s College of Veterinary Medicine, was named the new dean of the School of Veterinary Medicine.

• UC Davis Medical Center ranks among the top 50 hospitals in the nation, and as the No.1 hospital in the Sacramento region (U.S. News Best Hospitals, 2011–12).

• UC Davis produced about 56,000 jobs and $5.5 billion in economic activity during the 2009–10 fiscal year, generating almost $10 for every dollar invested by the state (The University of California’s Economic Contribution to the State of California, 2011).

• The Howard Hughes Medical Institute (HHMI) and the Gordon and Betty Moore Foundation (GBMF) selected two UC Davis plant scientists to be among the nationwide class of 15 HHMI-GBMF Investigators. As HHMI-GBMF investigators, Simon Chan, assistant professor of plant biology in the College of Biological Sciences, and Jorge Dubcovsky, professor of plant sciences in the College of Agricultural and Environmental Sciences, will each receive funding for innovative plant science research for the next five years.

• UC Davis ranked in ninth place among the top public national universities (U.S. News & World Report, 2012).