A Campaign Message from the Chancellor

More than any other university in the country, UC Davis is best positioned to lead society in the 21st century.

We are home to one of the nation’s best schools of veterinary medicine. We are the nation’s foremost authority on academic research for agriculture, nutrition, food science, plant and animal science, entomology, ecology and the environment. For decades, our academic centers and programs have provided invaluable problem-solving research for water resource management and restoration in the Central Valley, Sierra Nevada, Coast Range and San Francisco regions of California. We are leading the nation in discovering energy-saving innovations, implementing environmentally friendly initiatives and building sustainable infrastructure, as recognized by Sierra Magazine who recently named UC Davis the #1 Coolest School. Additionally, we have one of the nation’s most academically accomplished student bodies as acknowledged by U.S. News & World Report who ranked UC Davis the 8th best public university in the nation.

The Campaign for UC Davis is playing a pivotal role in driving all these efforts, which are enabling UC Davis to innovate at the intersections of the world’s most critical issues. I invite you to explore this newsletter and read more about how philanthropic support of UC Davis benefits us all.

SUPPORTING OUR STUDENTS

It was a time of division, conflict and civil war in the United States. Despite this, 150 years ago, government leaders made a commitment to support the nation’s youth and public access to higher education.

They passed the Morrill Act, a federal law that created land-grant universities such as UC Davis. This fall, UC Davis welcomed more than 32,000 students to its campuses. Each student is a tangible reminder of the importance of accessibility for all qualified students and innovation for the public good.

Because of dwindling state fiscal support, philanthropy has an ever-important role in upholding the founding principles of the Morrill Act. That is why student support is a top priority for The Campaign for UC Davis. Through this comprehensive fundraising effort, UC Davis has raised more than $108 million for students, thereby funding more than 1250 student scholarships, fellowships and activities for undergraduate and graduate students.

A new initiative being launched this fall by the UC Davis Foundation Board promises to help an even greater number of deserving UC Davis students. Under the leadership of UC Davis Foundation Board chairman Bruce Edwards ’60, the board has committed to raising $1 million for student scholarships by November. Once raised, the board will use these funds to match other contributions for endowed scholarships so the university can leverage those gifts to help as many students as possible.

We invite you to join us in supporting our students who are our future.

Gifts to the UC Davis Annual Fund help support the leaders of tomorrow, like Daniel Arreola. To read more about Daniel, visit campaign.ucdavis.edu.
Mori Seiki Company, one of the world’s largest machine tool manufacturers, pledged $4.7 million during the next five years to support Professor Kazuo Yamazaki’s research laboratory in the Department of Mechanical Engineering.

Dennis and Nancy Marks recently made a gift to create the Dennis and Nancy Marks Endowed Chair in Pediatrics. The gift will support teaching, research, outreach programs and other pediatrics related purposes.

UC Davis psychology professor Robert Emmons and an inter-university team of researchers are studying the impact of gratitude in society thanks to a $5.6 million grant from the John Templeton Foundation.

The UC Davis School of Education is working with teachers to raise student achievement in science, technology, engineering and math education thanks to a grant from the S.D. Bechtel, Jr. Foundation.

NEW ART MUSEUM COMING TO UC DAVIS
Jan Shrem, proprietor of Clos Pegase winery in Napa Valley, made a $10 million pledge to name the Jan Shrem and Maria Manetti Shrem Museum of Art at UC Davis.

“After our dear friend, Margrit Mondavi, introduced the idea of the new museum, we decided it would be an honor to join her in supporting this extraordinary university and in sharing its vision for the future,” Shrem said. “Our philosophy of giving rests on simple concepts: We believe that education and the arts should be accessible to all people. And we believe that a curious and open mind should be nurtured and supported. Fortunately, the project at UC Davis has introduced us to people who profoundly share this philosophy. It is with deepest pleasure that we are able to help bring this new museum to life.”

The museum, which is currently in the planning phase, will feature space for galleries, seminars, research and public gatherings. Additionally, it will house UC Davis’ fine arts collection, which contains nearly 5,000 works of art from antiquity to present time. The collection also includes works by world-renowned art department emeriti faculty members including Wayne Thiebaud and Robert Arneson.

GIVING IN ACTION

ROCK STAR!
Randy Dahlgren, professor and chair of the Department of Land, Air and Water Resources and inaugural holder of the Russell L. Rustici Endowed Chair in Rangeland Watershed Science, recently won the 2012 UC Davis Prize for Undergraduate Teaching and Scholarly Achievement. The $40,000 award, which is supported by the UC Davis Foundation, has inspired philanthropic giving from winners since its inception in 1965. Dahlgren and his wife, Christine, donated a portion of the award to the Thayer Scholarship to help students take a summer field course in soil science.

Scan with your mobile device to watch Randy Dahlgren’s teaching prize video.

WIRELESS WINE
T.J. Rodgers, founder and chief executive officer of Cypress Semiconductors, made a $3.5 million in-kind investment in UC Davis by giving the university the world’s only wireless fermentation system. The 200-liter, 152 stainless-steel fermentors have the ability to automate and measure to finite detail elements of the fermentation process helping ensure wine characteristics and quality.
UC Davis students created a fundraising initiative called “WE ARE AGGIE PRIDE” as part of The Campaign for UC Davis to provide emergency financial aid to fellow students in need.

The all-student run effort raised $30,000 from more than 300 donors in the 2011–12 fiscal year and awarded more than $17,000 in short-term financial assistance to 18 students to date. To read more about this ongoing, student-led fundraising effort, visit weareaggiepride.ucdavis.edu.

To read more about the impact of philanthropy at UC Davis, please visit campaign.ucdavis.edu.
A Campaign Message from the Vice Chancellor of Development and Alumni Relations, Shaun Keister

When I started my new position at UC Davis a little more than a year ago, I never could have imagined how quickly I would become captured by the Aggie spirit. I have met some amazing people—donors, alumni, students, faculty members and colleagues—visited all corners of our two campuses, and have had many positive experiences—from attending Aggie athletic events, to listening to inspiring lectures and witnessing cutting edge research. These things have solidified in my mind that UC Davis is one of the best universities in the country.

I am honored to serve UC Davis as its first vice chancellor of development and alumni relations. It is so gratifying to connect donors with the wonderful work being done at UC Davis. By doing so, we are helping donors fulfill their philanthropic goals and passions while advancing UC Davis' excellent academic and research programs, which are addressing society's most pressing issues. Additionally, I am privileged to work with Chancellor Linda Katehi whose leadership and vision for the future are ensuring UC Davis will continue to be an academic leader in the 21st century.

It has been a remarkable fundraising year for the university as well. I am pleased to announce that UC Davis experienced the second-best year in its fundraising history having secured $132.4 million in gifts, pledges and private grants during the fiscal year that ended June 30, 2012. This accomplishment was made possible because of the immense generosity of 40,000 donors like you and the dedicated team of development professionals who I am fortunate enough to lead. Additionally, as of Sept. 30, The Campaign for UC Davis inspired 93,597 donors to give more than $845 million to UC Davis. We are on an incredible trajectory toward achieving our $1 billion fundraising goal.
On Oct. 22, the UC Davis community celebrated the expansion of the UC Davis Comprehensive Cancer Center—one of only 41 cancer centers in the nation to be recognized as being “comprehensive” by the National Cancer Institute. The 46,000 square-foot expansion helps the center serve more patients, improve comfort and access, advance cancer care for children and provide needed space for new research. Construction adds and remodels space to create room for the pediatric cancer program that was previously located in other buildings. It also enlarges the center’s adult hematology and oncology clinic, infusion pharmacy and other clinical areas. The project, which was 10 years in the making, was made possible in large part because of the philanthropic support of nearly 1,000 donors who committed more than $9.5 million toward the expansion project.

Timmy Brown, age 3, is successfully beating a once life-threatening brain tumor because of the care he received at UC Davis Comprehensive Cancer Center. Timmy’s mother, Maryanne, was a guest speaker at the cancer center’s expansion grand opening event on Oct. 22. To read Timmy’s story, visit campaign.ucdavis.edu.

ABOVE: Photograph of the recently expanded UC Davis Comprehensive Cancer Center. With the expansion, the entire cancer center now comprises 110,000 square feet and provides care for an estimated 10,000 adult and pediatric patients.
As the 2012-13 academic year starts, The Campaign for UC Davis continues to play a vital role in advancing the university's excellence in teaching, research and public service. As of Sept. 30, the university raised more than $845 million from 93,597 donors. This brings the university more than 80 percent of the way toward the $1 billion goal set for its first comprehensive fundraising campaign, publicly launched in October 2010.

Current figures as of September 30, 2012

The inaugural all-student “We Are Aggie Pride” board of directors.