A Campaign Message from the Chancellor

As we reflect back on all of the accomplishments we achieved as a university in the past year—being named the nation’s Coolest School by Sierra Magazine, securing a spot as the 8th Best Public University by U.S. News and World Report and having our medical center make The Leapfrog Group’s list of Top Hospitals for 2012—we must also look ahead at maximizing our innovative thinking, our extraordinary research opportunities and the ideas that we are sharing as an academic community so that we can continue to develop solutions to the world’s most critical issues.

We can advance this important work and our vision of excellence for the future because of the generous support of our donors. Individual giving and corporate and foundation partnerships have allowed us to make a significant impact in addressing society’s needs, while attracting the brightest students and most talented faculty and staff, making us one of the top public universities in the country.

The Campaign for UC Davis will continue to play an important role in supporting our initiatives, and I invite you to remain committed to our work and help us achieve our goals in 2013 and beyond.

ADVANCING THE FUTURE GENERATION

This past winter, UC Davis surpassed its goal of raising $120 million in support of its students. It is an achievement that was made possible thanks to the generosity of more than 15,000 donors and has created, funded or endowed more than 1,300 scholarships, fellowships and awards for UC Davis students.

It has given our students much needed financial support for things such as tuition, books, lab fees, research projects, study-abroad experiences, living expenses and more. While this support has proven vital to ensuring hundreds of students can receive a top-quality education from the nation’s 8th best public university, the support has also provided Aggie students with something much greater and more influential. It has given UC Davis students motivation, encouragement, confidence, inspiration, a belief in the power of philanthropy and a desire to give back.

As demonstrated through the words of UC Davis medical student and UC Davis Chancellor’s Scholarship recipient, Monique Chambers, “On the hard days,” she said, “my scholarships motivate me to keep going because I’m receiving an education because of someone else’s generosity.”

These intangible items are hard to put a value on, but are how The Campaign for UC Davis is truly advancing the future generation.
The PARKER FAMILY FOUNDATION recently made a $100,000 gift to support the construction of The Jan Shrem and Maria Manetti Shrem Museum of Art, the new university art museum and home to notable collections.

ADVANCING THE MIND
A $2.3 million John Templeton Foundation grant is supporting professor Clifford Saron and a team of Center for Mind and Brain and MIND Institute scientists leading the Shamatha Project, the world’s most comprehensive investigation into the effects of intensive meditation training on mind and body, which has been endorsed by the Dalai Lama.

GSM WELCOMES INTERNATIONAL ENTREPRENEURIAL EXPERT
One of the world’s leading experts on entrepreneurship, innovation and economic growth, Carl Schramm will be teaching at the Graduate School of Management this spring thanks to a gift from the Arthur & Carlyse Ciocca Charitable Foundation. Named “the evangelist of entrepreneurship” by The Economist, Schramm is the former president and CEO of the Ewing Marion Kauffman Foundation. He was recently named University Professor at Syracuse University. “I’m honored to be the inaugural holder of the Ciocca professorship. I knew, by coming to UC Davis, I would have colleagues working on interesting frontiers in entrepreneurship,” Schramm said. “Art Ciocca, through his support of UC Davis, is the model of what a successful entrepreneur does when he engages in giving back to the community.” Arthur Ciocca, founder of The Wine Group Inc., said he made the $500,000 gift to UC Davis to create the Arthur and Carlyse Ciocca Visiting Professorship in Innovation and Entrepreneurship because he believes in the GSM’s mission to be a global leader of entrepreneurial education. “I think Dean Currall can best leverage this opportunity to benefit the school and call attention to the wonderful work that is being done at UC Davis,” Ciocca said. “I thought that my gift would go the furthest here.”

On April 7 UC Davis will host its first 5K race, STRIDE FOR AGGIE PRIDE, to raise money for scholarships and emergency funding for students in need. To register and learn more, visit 5k.ucdavis.edu.

CELEBRATING THE ARTS
Gifts of $2.4 million jump-started a new classroom and recital hall at UC Davis. When completed, the venue will provide much needed classroom space for the university and offer more than 100 performances annually.

Grace and Grant Noda, with their daughters, pledged $1.5 million toward the project. Additionally, their longtime friend and local arts patron Barbara Jackson made a gift to the project. For their generosity, the recital hall lobby will be named in honor of the Noda family and the main stage will be named for Jackson.

Thanks to a $1 million endowment from the CALIFORNIA RICE RESEARCH BOARD, California rice growers will get additional expert help from UC Davis rice researchers in improving their crops and addressing environmental needs.

A $100,000 gift from the late JOSEPH MELCHIONE’74 will name a School of Law classroom. Melchione was a legendary credit union attorney whose gift is a legacy to the education he so valued.
DAVIS DANCE MARATHON, a group of dedicated UC Davis students, hosted the campus’ first Dance Marathon in January. The group raised more than $7,000 for UC Davis Children’s Hospital.

The UC DAVIS ANNUAL FUND has raised $1.3 million in gifts and pledges from more than 12,000 generous alumni, parents and friends to date this year. These gifts, along with many annual giving contributions to UC Davis colleges and schools, support every student, every day.

To read more about the impact of philanthropy at UC Davis, please visit CAMPAIGN.UCDAVIS.EDU.
A Campaign Message from the Honorary Co-Chairs of The Campaign for UC Davis

It is an exciting time to be a part of the UC Davis community! As honorary co-chairs of the Campaign Cabinet, we are proud to be a part of the Campaign for UC Davis because of all the positive things the university is doing to better the lives of students and society.

UC Davis continues to advance knowledge and the entrepreneurial spirit by integrating education and research into the marketplace. Additionally, the university’s passion for the creative and performing arts is establishing UC Davis as a leading center for the arts and humanities by attracting world-renowned artists and performers to the campus and providing thousands of students—both at UC Davis and from the surrounding community—with an unprecedented opportunity to study, share, and celebrate the arts.

The university is able to carry out its mission of providing the best educational opportunities in teaching and research because of the support of more than 98,000 donors, like you, who have been inspired to make financial gifts to one of the top public universities in the country.

The Campaign is enabling the campus to help meet the financial needs of its most important assets—our students. The university is providing them with access to more scholarships and fellowships than ever before. Ensuring our youth can grow and develop into well-educated future generation, have exposure to the nation’s most brilliant professors, and access to the world’s most sophisticated and innovative facilities, is critically important if we are to have a culturally rich society, and a prepared and globally-competitive workforce.

It is our hope that you will continue to support UC Davis now and for the future, so that students and faculty will have an innovative and rich environment in which they can learn, teach and grow.

Sincerely,
Maurice Gallagher, Jr.

Sincerely,
Margrit Mondavi

CAMPAIGN CABINET

The Campaign Cabinet is comprised of dedicated volunteer and philanthropic leaders who are providing invaluable knowledge, perspectives, and guidance to UC Davis during the university’s first comprehensive campaign:

Margrit Mondavi
Honorary Campaign Co-Chair

Maurice J. Gallagher, Jr. ’71
Honorary Campaign Co-Chair

Kevin M. Bacon ’72

Michael W. Chapman ’58, M.D.

Michael C. Child ’76

Bruce Edwards ’60

Pamela J. Fair ’80

Mark L. Friedman

Jerome J. Lohr

Paul M. Montrone

Joe Hideo Morita

Peter D. Stent ’63

William P. Sullivan ’72

UC DAVIS FOUNDATION EXECUTIVE COMMITTEE

Through their dedicated volunteerism, members of the UC Davis Foundation Board help increase philanthropic support for UC Davis and steward private gifts to the university, furthering UC Davis’ mission and its global impact.

Bruce C. Edwards ’60
Chair

Michael Child ’76
Vice Chair

Kevin M. Bacon ’72
Immediate Past Chair

Anne P. Gray
Audit Committee Chair

Paul A. Sallaberry ’79
Development Committee Chair

Eamonn F. Dolan ’83
Finance and Investment Committee Chair

Bruce W. Bell ’85
Nominating Committee Chair

Shaun B. Keister
President

At Large Members:
Diane Fiddyment
Douglas “Doug” Muhleman ’77, M.S. ’79
UC DAVIS FOUNDATION BOARD RAISES $1 MILLION-PLUS FOR STUDENTS, INSPIRES NEW GIFTS

On December 3rd, the UC Davis Foundation Board of Trustees announced at a campus celebration the creation of a new $1 million-plus matching fund initiative, The UC Davis Foundation Matching Fund for Student Support. This fundraising initiative was created by personal donations from current and emeriti members of the UC Davis Foundation Board of Trustees and university leadership to encourage new gifts to help UC Davis students. The matching fund has already inspired $3.5 million in gifts to date and is expected to generate a total of $4 million for student support by its conclusion. This $1 million investment from the board has created strong momentum to increase student support. In fact, the UCDF Matching Fund Program helped push the university over the top to reach its fundraising goal of $120 million for student support through The Campaign for UC Davis.

TOP: The UC Davis Band-Uh! helped the university community celebrate the announcement of a $1 million-plus endowment for student scholarships.

ABOVE: UC Davis Foundation Chair, Bruce Edwards ’60, shakes hands with UC Davis students at the December 3 celebration.

LEFT: UC Davis Chancellor Linda P.B. Katehi laughs at a drumroll played by the Band-Uh! during the UC Davis Foundation Matching Fund for Student Support celebration.

RIGHT: Event speakers Chancellor Linda Katehi, ASUCD President Rebecca Sterling, and Bruce Edwards.
As of March 3, 2013, The Campaign for UC Davis inspired more than 98,000 donors to give $931.5 million to The Campaign for UC Davis. The many alumni, corporations, foundations and friends who have partnered with us and made philanthropic investments in our work have been instrumental in expanding our capacity to serve society as one of the nation’s top public universities.

CURRENT FIGURES AS OF MARCH 3, 2013

GOAL: $1 BILLION
$931.5 MILLION

GOAL: 100,000
98,166 DONORS

We are Aggie Pride, a student-run group that raises money to provide emergency funding for UC Davis students, celebrated its one-year anniversary this past February. To date, the group has raised more than $58,000 and awarded $20,000 to fellow Aggie students in need. It is the first such student-to-student emergency funding organization on the West Coast and the only program of its kind in California. Read more, weareaggiepride.ucdavis.edu