A Campaign Message from the Chancellor

It is with great pride that I write you today to celebrate the successful conclusion of The Campaign for UC Davis. By all measurements, this campaign has been a tremendous success. We have exceeded our goals to raise $1 billion from 100,000 donors more than a year ahead of schedule and during difficult economic times.

But more than the dollars raised, this campaign has transformed lives. It has helped hundreds of students with scholarships and fellowships, doubled the number of endowed faculty positions, and built infrastructure that will advance our centers of innovation, creativity, learning and care. It has also inspired a spirit of giving back in the hearts and minds of our alumni, parents, friends, faculty, staff and students. It has shown us all the power of what we at UC Davis can accomplish when we work together as one team.

The education of the next generation is our united responsibility, as is the quest for discoveries to solve critical global challenges.

This mission is what has built a strong land-grant foundation at UC Davis for more than 100 years. It also is what drives our vision of excellence for the future to be one of the top five public universities in the country.

For that reason, I want to celebrate with you a heightened sense of possibility as we begin the next chapter in UC Davis’ history. We will not for a moment lose our passion and the inspiration that drives us to meet our goals and enables our exceptional students and stellar faculty to continue their pursuit of knowledge.

On behalf of the entire university, I would like to convey our deepest gratitude to you and the more than 100,000 people like you who have generously given their time, talents and resources to help UC Davis realize this moment. Thank you!

SOLVING CALIFORNIA’S WATER ISSUES

Water is a precious yet unreliable resource in California. As the state’s population grows and the climate changes, California faces unprecedented challenges in managing its limited water supply and maintaining the health of its rivers, lakes and estuaries.

UC Davis’ Center for Watershed Sciences – a leading California academic institute on water management – is helping to address this pressing and complex problem. By combining the talents of biologists, economists, engineers, geologists, hydrologists, lawyers and others, the center is exploring the multi-faceted aspects of the state’s increasingly difficult water challenges so viable solutions can be implemented.

The center's research and outreach programs are being accelerated by a $10 million gift from the S. D. Bechtel, Jr. Foundation—a San Francisco-based foundation that is dedicated to advancing a productive, vibrant and sustainable California.

State officials and policymakers have long relied on the center's research to assess economic, environmental and societal implications of potential water management actions. With the present drought reaching emergency proportions, the recent gift to the center will enable it to build on its success at a critical moment.

“The S. D. Bechtel, Jr. Foundation and its founder, Stephen D. Bechtel, Jr. believe that California can meet the water needs of its cities, farms, and ecosystems, but only if water management is informed by research, grounded in best practice, and enabled by sound policy,” said Lauren B. Dachs, president of the Foundation. “The S. D. Bechtel, Jr. Foundation is pleased to partner with UC Davis to develop solutions to California’s multi-faceted water challenges.”

Jay Lund, Director of the UC Davis Center for Watershed Sciences and Professor of Civil and Environmental Engineering, is leading the development and application of large-scale optimization modeling for California’s water supply.
ALUMNI FAMILY HELPS WINE STUDENTS

The family foundation of UC Davis alumni brothers, Michael ’75 and David ’87 Phillips and their spouses Kristy ’75 and Corene, made a recent commitment to support the next generation of wine executives who will strengthen California’s position in the wine industry. Their gift is in honor of their family friend and wine industry leader, the late Michael Fitzsimons.

The Michael-David Family Foundation made a $124,600 gift to the Graduate School of Management (GSM) to establish the Michael Fitzsimons Wine Industry Graduate Award to support a full-time or part-time MBA student interested in pursuing a career in the wine industry. The gift also establishes the Wine Executive Student Award, which will enable a Viticulture and Enology student to enroll, at no cost to the student, in the GSM’s world-class Wine Executive Program. The program is uniquely designed to teach the fundamentals of winemaking and the management skills necessary to be profitable in today’s challenging and dynamic wine industry. To continue to grow the endowment, gifts in memory of Fitzsimons may be designated to these funds.

SCHOLARSHIP FUND HONORS MEMORY OF LAW STUDENT

The family of Megan Glanville, a beloved member of the King Hall community, has established a scholarship fund in her memory. Glanville suffered fatal injuries when she was hit by a truck while jogging in Davis in December 2011. Affectionately known as Meg, she will be remembered for her huge heart, warm smile, wry sense of humor and love for King Hall. Established by her father Brad Glanville and stepmother Kris Zappettini, the scholarship will be awarded to an incoming student of high caliber and athletic ability and provide support for the recipient throughout his or her School of Law education.

CAPTURING CALIFORNIA

The Pirkle Jones Foundation has gifted a collection of 60 gelatin silver prints to the Fine Arts Collection at UC Davis. The late Mill Valley resident, Pirkle Jones, worked with influential photographers such as Ansel Adams and Dorothea Lange and chronicled the people, politics and landscapes of Northern California for more than 60 years. “Pirkle Jones’ photographs are just like John Steinbeck’s writing; they both capture the struggles of California’s coming of age and wearing its emblem of freedom.” –Bruce Weber, photographer

LEFT: Jones, Pirkle
Man Lifting Box of Tomatoes, from the Walnut Grove Series: Portrait of a Town, California, 1964
Selenium toned gelatin silver print 8.75 x 13”
Gift of the Pirkle Jones Foundation
Collection of the Fine Arts Collection, UC Davis
Behind every gift to UC Davis there is a story. The ONE CAMPAIGN, ONE HUNDRED STORIES series honors a sample of the 100,000-plus donors who helped make The Campaign for UC Davis a success. To read more about the impact of philanthropy at UC Davis, please visit CAMPAIGN.UCDAVIS.EDU.

COHORT COLLABORATION

To ensure state-of-the-art research equipment and opportunities for College of Biological Sciences students, Edward Yu ’88 is funding a one-of-a-kind cohort program for incoming freshmen. By dividing freshmen into smaller groups and assigning each a set of faculty mentors and additional highly-trained teaching assistants, the students will benefit from individualized attention and stronger peer networks. Yu’s gift is building a deeper understanding of microbiology by offering different approaches to research and group learning opportunities. “The more hands-on, practical experience will be invaluable for students,” Yu said.

MATCHING FUND FOR STEM

In California, the demand for professionals in science, technology, engineering and math (STEM) fields will grow nearly 20 percent by 2018. Yet too few students are choosing STEM fields. To help train the next generation of STEM teachers, alumni couple Nancy ’74, Cred. ’75 and Tom ’74, MS ’76 Patten have pledged $100,000 to establish a new matching fund for the School of Education, the Next Generation STEM Teaching Award. The Pattens have agreed to match all contributions up to a total of $100,000. The fund will support scholarships for School of Education students enrolled in a STEM-related credential program that have the interest, passion and aptitude to teach those subjects in public K-12 schools. To support this matching fund, visit www.giving.ucdavis.edu/schooled/stem.

PLANNED GIVING SUPPORTS LUNG HEALTH

Driven by a desire to motivate other UC Davis faculty and staff members to give, David Gandara, M.D. and his wife Diane have given a $1.2 million estate gift to benefit lung cancer research at the UC Davis Comprehensive Cancer Center. An international leader in the field, Gandara has committed his life’s work to researching lung cancer. As director of the center’s thoracic oncology program, he understands the link between cutting-edge research and providing superior options for patients and their families. The program is the largest and most comprehensive of its kind in Northern California, as well as a national and international leader in lung cancer therapy. The Gandaras believe in the excellence of the cancer center and are honored to advance its critical work through their gift.

WOMEN IN ENGINEERING

Diane Bryant ’85 says that when she transferred to UC Davis as a junior engineering undergraduate, “I’d never met an engineer; there were no engineers in my family, and I had no clue what I was getting into.” But following a life-changing experience in Stephen Haley’s class, “I fell in love with device physics through his deep knowledge and understanding, and particularly his passion.” After graduating with a degree in electrical engineering, Bryant was recruited by Intel, where she is presently senior vice president and general manager of the company’s datacenter and connected system group. Devoted to outreach, particularly when it comes to under-representation of women in engineering, she has endowed a scholarship with matching support from the UC Davis Foundation. The Diane Bryant Endowed Scholarship for Women in Engineering is designed to assist, in her words, “a small handful of excited and motivated young women each year” who are pursuing degrees in the UC Davis College of Engineering.

The UC-wide social media campaign PROMISE FOR EDUCATION raised more than $1 million for undergraduate scholarships in just six weeks. Among the many Aggies who made promises in exchange for meeting fundraising goals, Chancellor Linda P.B. Katehi served coffee at the Memorial Union Coffee House and hosted a VIP Greek Gala. ASUCD Vice President Bradley Bottoms wore a cow suit for an entire week. And CAAA Executive Director Rich Engel sang “Bossy Cow Cow” in a cow suit at the Homecoming football game.

To read more about the impact of philanthropy at UC Davis, please visit CAMPAIGN.UCDAVIS.EDU.
ONE BILLION AND COUNTING

At an exuberant celebration on November 15, 2013, UC Davis announced to cheering students, alumni, friends and university officials that it successfully reached the goals of its first comprehensive fundraising campaign, The Campaign for UC Davis. The university met its goals to raise $1 billion from 100,000 donors more than one year ahead of the original projected date. The university reached this milestone through gifts from donors hailing from 50 states and 60 countries, with more than half of the total donated by California residents.

Funds from the campaign have benefited the entire university, but especially UC Davis students by providing them with access to a top quality education. The largest area of support, $462 million, was directed to student and faculty research and scholarship. Additionally, nearly 1,500 scholarships and fellowships were funded with more than 1,000 being newly created during the campaign. Since the announcement, the university has exceeded these goals and continued to raise funds through the campaign in support of the university's mission through May 2014.
On November 15, 2013, The Campaign for UC Davis reached its goal of inspiring more than 100,000 donors to give $1 billion. The many donors who have partnered with us and made philanthropic investments in our work have been instrumental in expanding our capacity to serve society as one of the nation's top public universities. The university continued to raise funds through The Campaign for UC Davis through May 2014.
A Campaign Message from the Vice Chancellor of Development and Alumni Relations, Shaun Keister

As I look back on how we exceeded The Campaign for UC Davis’ goal of raising $1 billion from 100,000 donors, it comes as no surprise to me that the vibrant Aggie spirit has embraced going above and beyond in giving. The campaign has catalyzed a culture of philanthropy among our donors, and has inspired a new network of supporters.

Alumni know first-hand the transformational power of a UC Davis education and have expressed their commitment by giving back. As lifelong ambassadors for UC Davis, alumni are uniquely positioned to lead others into philanthropic action. I look forward to working even more closely with Aggie alumni as fundraising continues.

UC Davis faculty, staff, faculty emeriti and retirees — who have already enriched our university with their knowledge and skills — were inspired to donate more than $40 million to the university. It sends a powerful message about an employer’s vision when its people, who already give so much of their time, are also moved to make financial gifts.

During the campaign, UC Davis students were inspired to help their fellow students. The university student government raised $104,000 for scholarships. Another group of students created We Are Aggie Pride, which is the only student-led philanthropy program of its kind on the West Coast and has raised more than $70,000 for student emergency aid. The first student-initiated Stride for Aggie Pride 5K run raised about $17,500 for student emergency aid and scholarships.

It is only through this community-wide effort — including our university’s dedicated friends, grateful patients and proud parents — that we are now among the top 2 percent of higher education fundraising programs in the country that have successfully completed a $1 billion campaign. I am honored to work with you, and look forward to how much more we can achieve together. Thank you for giving so generously of your time, talents and treasures to UC Davis.

CAMPAIGN CABINET
The Campaign Cabinet is comprised of dedicated volunteer and philanthropic leaders who are providing invaluable knowledge, perspectives and guidance to UC Davis during the university’s first comprehensive campaign:

Margrit Mondavi
Honorary Campaign Co-Chair

Maurice J. Gallagher, Jr. ’71
Honorary Campaign Co-Chair

Kevin M. Bacon ’72

Michael W. Chapman ’58, M.D.

Michael C. Child ’76

Bruce Edwards ’60

Pamela J. Fair ’80

Mark L. Friedman

Jerome J. Lohr

Paul M. Montrone

Joe Hideo Morita

Peter D. Stent ’63

William P. Sullivan ’72

UC DAVIS FOUNDATION
Through their dedicated volunteerism, members of the UC Davis Foundation Board help increase philanthropic support for UC Davis and steward private gifts to the university, furthering UC Davis’ mission and its global impact.

2013–14 UC DAVIS FOUNDATION BOARD OF TRUSTEES EXECUTIVE COMMITTEE

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