A CAMPAIGN MESSAGE FROM THE CHANCELLOR

This past fall, UC Davis reached a historic milestone: the public launch of The Campaign for UC Davis, a universitywide effort to inspire 100,000 donors to give $1 billion in private contributions to help the university realize its land-grant mission.

The campaign is a call to action to UC Davis’ friends and supporters around the world who recognize the many ways this university fosters innovation and advances quality of life through its teaching, research, patient care and public service. Especially after years of cuts to state funding for UC, this campaign is critical to ensuring that UC Davis achieves its vision to prepare tomorrow’s leaders, to build a healthier and more sustainable future, to foster economic development and to be an enterprise for innovation aimed at addressing the globe’s most critical challenges.

On behalf of the entire university, I want to thank the many donors, volunteers and supporters who are participating in The Campaign for UC Davis. Your partnership is vital to achieving our bold vision and creating a better world for generations to come.

To read stories about how UC Davis scholars, students and donors are making an impact, please visit: campaign.ucdavis.edu

CAMPAIGN PRIORITIES

The Campaign for UC Davis has five overarching priorities, each grounded in the university’s mission and vision. The campaign is strengthening the university’s position as a global leader for positive change by advancing excellence, innovation, public service, opportunity and quality of life.

EXCELLENCE

UC Davis is advancing excellence by enabling the university’s faculty, students, staff and alumni to achieve at the highest levels. UC Davis’ faculty are inspirational teachers and mentors at the forefront of their fields. The university teaches its students to be critical thinkers and to find sustainable, long-term solutions to pressing problems.

INNOVATION

UC Davis is advancing innovation through investments in groundbreaking research, scholarship and creative endeavors. Faculty and students are catalyzing new ideas, expanding the frontiers of knowledge, translating discoveries into life-changing applications and moving innovations from the lab to the marketplace.

PUBLIC SERVICE

UC Davis is advancing public service by working to address the varied and pressing needs of communities near and far. True to its heritage and modern-day mission as a land-grant university, UC Davis is dedicated to addressing the needs of people and society through public service and outreach.

OPPORTUNITY

UC Davis is advancing opportunity by investing in high-caliber, diverse experiences for learning and discovery. Students at UC Davis learn through top-flight instruction, hands-on research, international and intercultural exchange, career development, athletic competition and community service. UC Davis creates tremendous opportunities for teachers and scholars to advance their work.

QUALITY OF LIFE

UC Davis is advancing quality of life by investing in teaching, research and public service that improve

Campaign gifts are helping advance opportunity by keeping a UC Davis education excellent and accessible.
VALLEY FOUNDATION GRANTS SUPPORT ANIMAL, HUMAN HEALTH

Grants from the Wayne and Gladys Valley Foundation have strengthened the university’s position as a global leader in both animal and human health. The foundation’s lead gift of $5 million to the School of Veterinary Medicine helped launch the effort to raise $12 million in philanthropic support for Veterinary Medicine 3B, a new four-story research facility that will house veterinary researchers focusing on environmental pollution, infectious and zoonotic diseases, nutrition, food safety and public health.

“The School of Veterinary Medicine is top-notch,” said Tamara A. Valley, President of the Wayne and Gladys Valley Foundation. “The foundation values its long association with UC Davis and is proud to support the important work that the vet school is doing.”

The foundation has also given $5 million to support the UC Davis Cancer Center’s major expansion project, which is designed to bring the pediatric and adult cancer programs under one roof. Co-location of these programs will benefit both pediatric and adult patients and promote collaboration among cancer center staff, faculty and researchers, especially in clinical trials and follow-up of pediatric cancer survivors as they transition to adulthood. Construction is underway, and the expansion is expected to be completed in spring 2012.

GALLAGHERS MAKE LARGEST ALUMNI GIFT

“We alumni, and the UC Davis community, have to invest in our heritage to maintain and to grow the impact of this world-class institution,” says Maurice J. Gallagher Jr. ’71, a business leader and an honorary co-chair of The Campaign for UC Davis.

“There isn’t a better philanthropic investment I could have made than supporting UC Davis.”
—Maurice J. Gallagher Jr. ’71

With a $10 million gift to the Graduate School of Management—the largest alumni contribution ever made to UC Davis—Gallagher and his wife, Marcia, have done just that. Their gift helped build a new home for the school—Maurice J. Gallagher Jr. Hall—and has strengthened the school’s top-notch academic programs.

ANNUAL GIFTS MATTER: Freshman Vongsri Vang is a recipient of a Chancellor’s Achievement Award, made possible by gifts to the UC Davis Annual Fund from thousands of the university’s alumni, parents and friends. With the help of this award, Vang is working toward attending medical school and conducting life-saving research. “I really want to help contribute to society through research,” says Vang.

A $300,000 award from THE HARTWELL FOUNDATION is advancing groundbreaking work by Associate Professor Sanjay Joshi, who uses robotics, including human-computer interfaces, to help paralyzed children move about and operate devices.

Recent donations of more than $4.6 million from CHEVRON CORP. have established an endowed chair at the Energy Efficiency Center, are furthering research in the Institute for Transportation Studies, and are supporting students in the College of Engineering.

THE WILLIAM AND INEZ MABIE FAMILY FOUNDATION gave more than $5 million to upgrade the Mabie Law Library and provide student scholarships, as well as to further strengthen the veterinary school’s Center for Equine Health.
THE JACKSON FAMILY FOUNDATION is helping sustainable winemaking reach new heights at UC Davis. Founded by Barbara R. Banke and the late Jess Jackson, pictured above, the foundation recently gave $3 million to construct the Jess S. Jackson Sustainable Winery Building at the Robert Mondavi Institute for Wine and Food Science. The new building will house the technology needed to maximize the environmentally sustainable capabilities of the winery—by capturing rainwater and sequestering carbon dioxide—and will provide research space to investigate other innovative technologies.

HHMI GRANT SUPPORTS STUDENT RESEARCHERS

Students from disadvantaged backgrounds will have greater access to undergraduate lab research in the life sciences, thanks to a recent $1.2 million grant from the Howard Hughes Medical Institute. The grant will fund ongoing science education programs like the Biology Undergraduate Scholars Program—which facilitates mentored lab research experiences and offers academic advising and supplementary instruction—as well as a new program called Facilitating Student Research Access, or FASTRAC. FASTRAC aims to “fast track” transfer students from community colleges into lab research. Participants take part in structured lab research opportunities, helping to make sure they are prepared for longer-term research once they transfer to a four-year university. “The experience created in me a rich desire to make a difference through research,” said Moses C. Funtila, a FASTRAC participant from Mission College.

ALUM MAKES $2M GIFT TO ATHLETICS

A passionate supporter of Aggie Athletics, Bruce Edwards ’60, and his wife, Diane, recently gave more than $2 million to support Aggie Stadium. Their gift will go toward the stadium’s maintenance and operations, and possibly toward future enhancements or expansion. Bruce, who played football and ran track at UC Davis, also provided major gift support to build Aggie Stadium, and the stadium’s club room is named in his honor. “Athletics are such an important part of a comprehensive university education. I know that my gifts to athletics help UC Davis’ very talented student-athletes have the best possible college experience, and I take great pride in that.”

$100M GRANT LAUNCHES NURSING SCHOOL

Last fall, UC Davis welcomed its first classes of students to the Betty Irene Moore School of Nursing, founded with a $100 million grant from the Gordon and Betty Moore Foundation—the largest philanthropic commitment in the nation in support of nursing education.

“UC Davis and the foundation share a vision to face our nation’s health care problems by integrating the best of health care and scientific practices with multiple disciplines in higher education for nurses,” said Steven J. McCormick, president of the Gordon and Betty Moore Foundation. “We encourage leaders in health care, business and the philanthropic community to join us in supporting UC Davis.” Recently, the inaugural classes of 33 doctoral and master’s degree students announced their own gift of $43,000 to the school to provide scholarships to future students.

A $1,485,000 gift from THE ANDREW W. MELLON FOUNDATION, the campus’s first major Mellon grant to the humanities, will fund research initiatives in early modern studies, environmental humanities and two additional areas to be determined. ■

THE FAMILY OF THE LATE ROBERT MONDAVI donated his papers to the University Library. The collection includes his writings and speeches, among other materials, and will serve as a research resource for students and scholars. ■

THE THOMAS J. LONG AND J. M. LONG FOUNDATIONS together gave $100,000 to create the Bill Combs Memorial Boathouse at the Tahoe City Field Lab, extending UC Davis’ research and outreach efforts at Lake Tahoe. ■

RENO ’74 AND MARGARET CRUZ established a scholarship in their name with a gift of $125,000. To date, the scholarship has benefitted 33 first-generation college students who have financial need and who have demonstrated leadership qualities. ■
Many dedicated volunteer leaders are working to realize UC Davis’ “Vision of Excellence” through The Campaign for UC Davis. UC Davis is grateful to these volunteer leaders:

- Honorary Campaign Co-Chairs Margrit Mondavi and Maurice J. Gallagher Jr. ’71
- The Campaign Cabinet, a group of philanthropic leaders who are providing invaluable knowledge, perspectives and guidance to UC Davis during the university’s first comprehensive campaign
- The Board of Trustees of the UC Davis Foundation, which actively promotes philanthropy to the university, manages contributions to enhance their financial value and advises university leaders in areas related to public trust and philanthropy
- The many advisory boards to the colleges, schools, units and programs across the university

With the approval of the UC Board of Regents and the endorsement of the Campaign Cabinet and the boards of the UC Davis Foundation and the Cal Aggie Alumni Association, the campaign’s public phase kicked off on October 22, 2010. The campaign seeks to inspire gifts from 100,000 donors and raise $1 billion by the end of 2014 to support UC Davis’ mission and vision. “This campaign is a challenging endeavor, but with everyone’s participation we will succeed,” said Associate Vice Chancellor for University Development Cheryl Brown Lohšé.

NOTE: Charts reflect current figures as of June 19, 2011.

**PRIORITIES continued from front**

well-being, with the help of strategic partnerships. UC Davis is improving quality of life by fostering economic prosperity in the region and across the state, and collaborating with businesses, government, foundations and communities to build a healthy, sustainable future.
CAMPAIGN KICKOFF

On Oct. 22, 2010, UC Davis held a campuswide and communitywide celebration to launch the public phase of The Campaign for UC Davis. Hundreds of UC Davis supporters—including students, faculty, staff, alumni, donors and friends—took part in the kickoff at the Robert and Margrit Mondavi Center for the Performing Arts.

“Today marks an important milestone in the history of UC Davis, and one that we’ll all remember.”
—Professor Emeritus Michael Chapman ’58, M.D.

“U.S. Rep. Mike Thompson spoke to reporters about the importance of the campaign, stating “there’s a lot of good that will come from this type of commitment.”

“I know of the many contributions UC Davis is making in California and across the globe. Through arts and cultural programs and teaching and research in viticulture and enology, UC Davis is advancing the art of winemaking, is enriching lives and adding joie de vivre. I am proud to be part of this historic campaign.”
—Margrit Mondavi
Honorary Campaign Co-Chair
Vice President, Cultural Affairs
Robert Mondavi Winery

“Our foundation is strong, our vision is bold and our potential is great.”
—Chancellor Linda P.B. Katehi

“As both an alumnus and a business leader, I am excited to take part in this defining moment for UC Davis. I ask everyone who is a part of the UC Davis family to support this campaign.”
—William P. Sullivan ’72
President and CEO of Agilent Technologies
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Please call (530) 754-4438 for more information about the campaign or this newsletter.

UC DAVIS DISTINCTIONS

RANKINGS

• Ninth overall among public research universities nationwide; sixth among U.S. universities based on contributions to society; and 10th in research funding among U.S. public universities (U.S. News and World Report 2011; Washington Monthly 2010; National Science Foundation)

• Fifth among U.S. universities in the number of international scholars (“Open Doors 2010 Report on International Educational Exchange”)

• The UC Davis Medical Center ranked among the top 65 hospitals in the country in 2010 (the Leapfrog Group)

• 16th among America’s 100 Greenest Schools (Sierra Magazine, 2010)

STELLAR FACULTY AND UNIVERSITY LEADERS

• School of Veterinary Medicine professors Hailu Kinde and Bart Weimer were named recipients of prestigious Agilent Thought Leader awards—totaling nearly $1.8 million—for work on improving food safety.

• English professor Yiyun Li received a MacArthur Foundation “genius” award, and was selected by The New Yorker magazine editors as one of the nation’s top 20 writers under age 40.

• Vice Chancellor of Research Harris Lewin, Ph.D. ’84, was a co-recipient of the esteemed 2011 Wolf Prize in Agriculture. The Wolf Foundation awards prizes annually in the fields of agriculture, chemistry, physics, mathematics, medicine and the arts. Lewin holds the Robert and Rosabel Osborne Endowed Chair in Evolution and Ecology.

The UC Davis Health System generates more than 20,000 jobs and nearly $3.5 billion in annual economic output for Northern California.